

New Product Launch

What I Need to Know



Get Ready!

THE SPRING LINEUP IS HERE!



New Visions Now





The New Products!

The Knomatico

Our lightest, fastest, most powerful tablet yet.

The GeoExis

A lightning-fast mobile phone that supports our new Integrated Gaming Platform (IGP).

The Handia

The most advanced web-based TV experience on the market.

The Melius

A laptop that's powerful for IGP gaming, and smart for work.

The Protoi

The center of the IGP system.

Get to Know Our New Family

WHAT I NEED TO KNOW



Know Them Now

- Product information is in the Releases folder on your department's shared drive
- Selling points and branding information are in the Marketing and Branding folder
- The Wiki will have the latest updates—check daily



Start Talking Them Up

- All existing clients—starting tomorrow
- Potential new clients—starting early next week
- Media outlets—this Thursday
- Friends and family—ASAP



Start the Buzz Now!

Brace for Tomorrow

- Projected sales are huge
- All production facilities are at 100%
- Shipping partners are on standby
- New sales reps are in place

Are You Ready?



New Visions Now

