

SALES TEAM HANDOUT

WHAT IS KNOWLEDGEWAVE?

Maximize your clients' office productivity with KnowledgeWave. KnowledgeWave is your source for **end user software training**, providing your clients with unlimited access to online learning resources.

It's the most affordable way for employers to provide ongoing software training on Microsoft Office, 365, Adobe apps and more. Software keeps on changing but your clients can't make the most of it if they don't keep up end user skills.



WHAT MAKES KNOWLEDGEWAVE UNIQUE?

Online blended learning. Our blended learning is a unique mix of training strategies to deliver the best results. KnowledgeWave blends self-paced training (recorded videos) with live events (webinars and classes) to meet the needs and learning styles of all employees.

We know training: we've been offering software training since Microsoft Office was first introduced in the early 1990s. We focus on applications that end users use everyday: Microsoft Office, Office 365, Access, SharePoint, QuickBooks and Adobe.

WHY SELL KNOWLEDGEWAVE?

- ✓ As a differentiator when seeking to close new opportunities
- ✓ For the recurring revenue
- ✓ Add value for existing clients, improving client satisfaction and retention
- ✓ Reduce help desk calls related to end user software questions

WHAT'S IN IT FOR YOUR CLIENTS?

- ✓ Reduce end user frustration, particularly during and after a migration or Office 365 rollout
- ✓ Improve technology productivity: maximize their software investment by ensuring employees know how to use it productively
- ✓ Truly affordable online training solution
- ✓ Blended learning model accommodates various employees learning styles

WHAT DO THEY GET?

A subscription-based online training service. Once enrolled, your client's employees are invited to set up their personal accounts. They will have access to ongoing software training including:

- On-demand video training library
- Live webinars every month
- Live online classes*
- Custom company dashboard



EXAMPLES OF ON-DEMAND VIDEO TRAINING

- Excel 2016: Easy Interactive Reports
- SharePoint Online Essentials
- Office 365 Groups: A Modern Way to Work Together

EXAMPLES OF POPULAR LIVE WEBINARS

- Save Time with Skype for Business
- Formulas and Functions That Make You a Stronger Excel User
- Email Productivity: Maximize Search Capabilities

WHAT'S INCLUDED


TIER 1 INCLUDES:

- ✓ Video library
- ✓ Monthly webinars
- ✓ 1 free custom webinar/yr
- ✓ 1 free seat in online class/yr*

TIER 1A INCLUDES:

- ✓ Video library
- ✓ Monthly webinars
- ✓ 2 free custom webinars/yr
- ✓ 3 free seats in online classes/yr*

TIER 2 INCLUDES:

- ✓ Video library
- ✓ Monthly webinars
- ✓ 3 free custom webinars/yr
- ✓ 5 free seats in online classes/yr*

TIER 3 INCLUDES:

- ✓ Video library
- ✓ Monthly webinars
- ✓ 4 free custom webinars/yr
- ✓ 10 free seats in online classes/yr*

CLIENT HAS MORE THAN 200 EMPLOYEES?

Please call for enterprise pricing.
1-800-831-8449

All Client Accounts Get:

- CLIENT LOGO ON HOME PAGE
- ROI AND UTILIZATION REPORTING
- CONTENT PROMOTION
- 40-60% DISCOUNT ON POPULAR MICROSOFT OFFICE CLASSES*
- 10% OFF CUSTOM TRAINING & CONSULTING SERVICES

FAQ

How are memberships purchased? Per client, based on company size. Notify KnowledgeWave when sale is made. KnowledgeWave takes care of onboarding, walks you and client through the simple process.

When does membership start? Go-live date as mutually agreed with client and KnowledgeWave.

How does billing work? You invoice the client. KnowledgeWave invoices you.

Where can I see upcoming classes and webinars?
www.knowledgewave.com/schedule

How many webinars per month? 4-6 live webinars each month taught by certified instructors. Enrolled employees have unlimited access to all member webinars.

* Free seats and 40-60% discounts good toward popular online classes with list price \$249 or less. 10% off all classes with list price \$250 or higher. See prices on the schedule at www.knowledgewave.com/schedule