

Course Length: 1 Day

Description: We've all met that dynamic, charismatic person

that just has a way with others, and has a way of being remembered. This workshop will help

participants work towards being that unforgettable person by providing

communication skills, negotiation techniques, tips on making an impact, and advice on networking and starting conversations.

Course Content

Lesson 1 – Getting Started • Icebreaker

Housekeeping Items

The Parking Lot

Workshop Objectives

Lesson 2 – Verbal Communication Skills

 Listening and Hearing: They Aren't the Same Thing

Asking Questions

Communicating with Power

Lesson 3 – Non-Verbal Communication Skills

Body Language

• The Signals You Send to Others

• It's Not What You Say, It's How You Say It

Lesson 4 – Making Small Talk and Moving Beyond

• The Four Levels of Conversation

Lesson 5 - Moving the Conversation Along

Asking for Examples

• Using Repetition

Using Summary Questions

Asking for Clarity and Completeness

Lesson 6 - Remembering Names

Creating a Powerful Introduction

Using Mnemonics

• Uh-Oh...I've Forgotten Your Name

Lesson 7 - Influencing Skills	Seeing the Other SideBuilding a BridgeGiving In Without Giving Up
Lesson 8 - Bringing People to Your Side	A Dash of EmotionPlenty of FactsBringing It All Together
Lesson 9 - Sharing Your Opinion	Using I-MessagesDisagreeing ConstructivelyBuilding Consensus
Lesson 10 - Negotiation Basics	PreparationOpeningBargainingClosing
Lesson 11 - Making An Impact	 Creating a Powerful First Impression Assessing a Situation Being Zealous without Being Offensive
Lesson 12 - Wrapping Up	 Words from the Wise Review of Parking Lot Lessons Learned Completion of Action Plans and Evaluations