

POWERFUL LEARNING, SEAMLESSLY DELIVERED

The Real Gap in Microsoft 365 and AI Adoption Isn't Just Content. It's the Last Mile.

Most organizations don't struggle to **buy** technology anymore. They struggle to make it **work**. IT leaders roll out Microsoft 365. Teams leads the charge. OneDrive replaces shared drives. Copilot enters the workflow. The investment is real — and so is the expectation that productivity will follow. Then adoption stalls. Not from a lack of content, but from a lack of the last mile.

“ *We solve the last mile adoption problem when technology changes faster than systems and users can.* ”

— THE KNOWLEDGEWAVE APPROACH

TODAY
THE PROBLEM
Why Traditional Training Models Break Down

Microsoft 365 evolves continuously. AI reshapes workflows in real time. Static libraries and massive LMSs can't keep up — and that creates a gap:

- Employees don't know *what matters now*
- IT teams keep answering the same “how do I do this?” questions
- Training leaders struggle to keep content current and relevant
- Leadership doesn't see ROI on technology investments

WITH KW
THE DIFFERENCE
Clarity Over Scale

We don't win by having the largest content library. We win by making sure your employees *actually* use the tools you've already invested in.

- Live, expert-led sessions that evolve with Microsoft releases
- Training designed for non-technical business users
- Alignment with how your organization *really* works
- Ongoing enablement that supports continuous change

BUILT ON A TRACK RECORD
 TWENTY YEARS OF M365 RESULTS

93,453+
 Hours of training video watched

63,887+
 Live expert webinars attended

\$34.4M+
 ROI generated for our customers

FROM CAPABILITY GAP TO COMPETITIVE ADVANTAGE

↑
Higher M365 & AI utilization

↓
Reduced burden on IT support

→
Faster onboarding & upskilling

✓
Greater confidence & productivity

Turn technology investment into real-world performance.

Let's talk about your last mile.

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